

# IIT Stuart School of Business - Friday Research Presentation Series – Fall 2011

IIT Downtown campus, 565 W Adams Street, Chicago, IL 60661

(All presentations are scheduled in Room 470 – for more info, contact Siva K. Balasubramanian at [sivakbalas@stuart.iit.edu](mailto:sivakbalas@stuart.iit.edu))

Presenter	Topic	Date	Time
Weslyne Ashton <i>IIT Stuart School of Business</i>	A Framework for Measuring Social Embeddedness in Industrial Networks	August 26, 2011	10 am
Ricky Cooper and Ben Van Vliet <i>IIT Stuart School of Business</i>	Whole Distribution Statistical Process Control in High Frequency Trading		11 am
Siva K. Balasubramanian and Haizhi Wang <i>IIT Stuart School of Business</i>	The Economic Worth of Product Placements in Movies (Study 1 and Study 2)	September 2, 2011	10 am to noon
Elodie Goodman <i>U of Illinois at Chicago</i>	Public Policy Issues for a Vaccine Supply Chain: Operational Issues and Negative Network Effects	September 9, 2011	9 am
David Richardson <i>IIT Stuart School of Business</i>	Rationed Promotions, Yield Management Competition		10 am
Smriti Anand <i>IIT Stuart School of Business</i>	Leader-Member exchange and Team-Member exchange as Relational Bases of Organizational Identification: Moderating role of Culture	September 30, 2011	10 am
Navid Sabbaghi <i>IIT Stuart School of Business</i>	Financing CDM Projects		11 am
Siva K. Balasubramanian <i>IIT Stuart School of Business</i>	The Profit Impact of the Manufacturer-Reseller Relationship: An Integrative Perspective of Transaction Cost Economics, Resource Based View and Relationship Marketing Theories		
	Modeling Agent Behavior in Eco-Industrial Networks	October 14, 2011	10 am
	Do Socially Responsible Index Investors Incur an Opportunity Cost?		11 am
Smriti Anand <i>IIT Stuart School of Business</i>	A social exchange model of idiosyncratic deals and employee citizenship behaviors		
Liad Wagman <i>IIT Stuart School of Business</i>	Information Acquisition in Competitive Mortgage Markets		
			Ricky Cooper and Tingting Li <i>IIT Stuart School of Business</i>
	Hedge Fund Styles: 2005-2011	November 11, 2011	10 am
	High Frequency Equity Attribution-A New Model		11 am
Oleg Bondarenko <i>U of Illinois at Chicago</i>	A Corridor Fix for High Frequency VIX	November 18, 2011	10 am
David Richardson <i>IIT Stuart School of Business</i> Dan Adelman	An Auctions Model of Housing Prices		11 am